



# Opportunities for partnership cooperation

Prague University of Economics and Business

**YES?**

**Are CSR activities important to you?**

**Would you like to become a partner of one of the best universities with focus on economics in Central and Eastern Europe?**

**Do you want to present yourself as an attractive employer?**

**Would you like to make your recruitment process better and more efficient?**



## About VŠE

Prague University of Economics and Business (VŠE), founded in 1953, is the largest public university with focus on economics in the Czech Republic. VŠE is divided into six faculties offering applicants a broad spectrum of bachelor, master, PhD and MBA study programmes. Five faculties are located in the center of Prague – **the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Informatics and Statistics and the Faculty of Economics.** The **Faculty of Management** is based in the town of Jindřichův Hradec.





There are currently **more than 13 thousand students** studying at VŠE. Approximately **600 professionals and qualified academic staff** provide quality teaching.

The university is highly appraised both in the Czech Republic and abroad. VŠE is ranked by the **Financial Times** annually and has already been appraised for several years by the **Eduniversal Ranking** project as one of the best “business schools” in Central and Eastern Europe. The university currently cooperates with more than 250 partner universities from four continents.

VŠE is a member of numerous international organizations and networks such as the international strategic alliance **CEMS** (Global Alliance in Management Education) and **PIM** (Partnership in International Management).

**VŠE graduates find employment easily in the labor market**, and they occupy important positions in both the private and public sector. Most alumni tend towards the industry sector, banking, accounting and auditing, sales, business and trade, marketing and information technologies.

# Areas of partnership cooperation

The most common areas of partnership cooperation between companies and VŠE are via cooperation with faculties, workplaces or student organizations, by supporting and holding events at VŠE or by supporting gifted students from socio-economically unfavorable conditions, disabled students, athletes etc.

## Cooperation with VŠE faculties

**We care deeply about the preferences of our partners, regarding the choice of faculty they wish to create closer cooperation with. It is possible to choose from 6 faculties:**

- » Faculty of Finance and Accounting (FFA VSE) <https://ffu.vse.cz/english/>
- » Faculty of Informatics and Statistics (FIS VSE) <https://fis.vse.cz/english/>
- » Faculty of International Relations (FIR VSE) <https://fir.vse.cz/>
- » Faculty of Economics (FoEcon VSE) <https://nf.vse.cz/english/>
- » Faculty of Business Administration (FBA VSE) <https://fba.vse.cz/>
- » Faculty of Management (FM VSE) <https://fm.vse.cz/>

## Most often offered services to our partners by the faculties include:

- » Participation in teaching (necessary to follow the syllabus of the course)
- » Title of faculty Partner
- » Promotion of the company on the faculty website and social media
- » Assignment of topics received from the partner as diploma or undergraduate thesis
- » Assignment of semester-long projects and case studies to students from the partner company
- » Workshops for students, organized by the partner, about a predetermined topic
- » Logo of the partner on materials used in classes
- » Assistance in scientific research activities (contractual research, participation at conferences and more)
- » Training of Partner employees (IT courses, soft skills, MBA etc.)

## Use of services of the Career Centre VŠE

- » Option to attend as exhibitor the Job Fair Chance organized by the Career Centre of VŠE
- » Direct emails to students and alumni
- » Option to use the Career Portal VŠE
- » Option to conduct company presentations, workshops and promotional events
- » Marketing support and secured student awareness of the events
- » Presentation of the Partner on the web as well as on social media
- » Presentation of the partner on the VŠE premises (posters, showcase, stands, LCD monitors)

## Supporting chosen student organizations

- » There are currently over 30 student organization at VŠE and partner organizations can support their activities or specific projects.

# Partnership with VŠE

The strategy of VŠE is to enter into long-term conceptual partnerships for a minimal duration of 3 years. The framework agreement provides the company with a selected level of partnership cooperation. Further partial partnership agreements are then added. These agreements deal with the details of cooperation and funds allocation of the framework agreement (faculties, workplaces, student associations, VŠE Career Center services and other options as outlined later in this document)

## Partnership Centre VŠE

The partnership Centre VŠE mediates the formation and closing of the partnership between the University of Economics in Prague and cooperating companies and guides you through the entire process from the moment you express your interest in partnership cooperation up to the finalization of partial contracts within the framework of the allocation of financial resources at VŠE.





## Structure of partnership cooperation with VŠE (as of 01/01/2023)

Those interested in partner cooperation can choose from four levels of cooperation, which are as follows:

### 1. General Partner of VŠE – min. 4 mil CZK/year

- » The position has been long-term occupied by Česká Spořitelna a. s.

### 3. Important Partner of VŠE – min. 1 mil CZK/year

As part of this partnership level the partner gets these benefits:

- » Option to hold events for students at the university (only upon VŠE approval) – informal events, workshops, lectures etc.
- » Assured spot for a stand at the Job Fair Chance
- » A year-round showcase at a frequented place on the VŠE premises

### 2. Strategic Partner of VŠE – min. 2 mil CZK/year

As part of this partnership level the partner gets exclusively:

- » Personal Account manager from VŠE
- » Option to branding a specified space at the university (zones for students, classrooms etc.)
- » Assured spot for a stand at the Job Fair Chance
- » Option to hold events such as „Day with xy company VŠE“ – a larger event, more parallel events at the university in the span of one day

### 4. Partner of VŠE – min. 500 thousand CZK/year

As part of this partnership level the partner gets these benefits:

- » Priority when registering for a place at the Job Fair Chance
- » Information service about events at VŠE which they can support
- » Participation at ceremonial and major events (Inauguration ceremony, appointment of deans, honorary doctorates, VŠE Ball, etc.)

The company can not only enjoy benefits of its current Partnership level with VŠE, but also all the levels below it. The other way round can only be done with prior agreement with the Partnership Centre VŠE and upon paying the price indicated in the current valid price list of partner cooperation.



## Contact

**Bc. Dennis Billík**  
Head of the Partnership  
Centre VŠE

✉ dennis.billik@vse.cz  
pc@vse.cz

☎ +420 603 177 457



Quality education



Excellent  
job opportunities



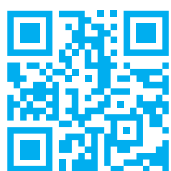
Famous graduates

*Right step  
forward*





**Contact:**

Prague University of Economics and Business  
nám. W. Churchilla 1938/4  
130 67 Praha 3 – Žižkov



**Follow us**

 [pc.vse.cz](http://pc.vse.cz)  
 [vsecz](https://www.facebook.com/vsecz)