




Offer of a Partnership with VŠE

Prague University of Economics and Business



Would you like to become a partner of one of the best universities focused on business and informatics in Central and Eastern Europe?

Cooperation with VŠE means:

- » Strengthening and streamlining employee recruitment
- » Development and education of partner's employees
- » Brand visibility among young talented individuals
- » CSR dimension – supporting disadvantaged students
- » Presenting the company as an attractive employer
- » Opportunities for conducting research and studies with high-quality experts

About VŠE

The Prague University of Economics and Business (VŠE), founded in 1953, is the largest public university in the Czech Republic specializing in education in economic and information-related fields. VŠE is organized into six faculties, which offer a wide range of bachelor's, master's, doctoral, and MBA study programs to interested students. Five faculties – the **Faculty of Finance and Accounting**, the **Faculty of International Relations**, the **Faculty of Business Administration**, the **Faculty of Informatics and Statistics**, and the **Faculty of Economics** – are located in the center of Prague. The Faculty of Management operates in Jindřichův Hradec.

Currently, **more than 13,000 students** are studying at VŠE. Quality education is ensured by approximately 600 qualified academic employees and numerous external experts from various industries.

VŠE is highly regarded both domestically and internationally. It has been featured in the **Financial Times** ranking and consistently recognized as one of the best „business schools“ in Central and Eastern Europe within the **Eduniversal Ranking** project. The university has established partnerships with over 250 universities across four continents. VŠE is also a member of several international organizations and networks of higher education institutions, including international strategic alliances such as **CEMS** (Global Alliance in Management Education) and **PIM** (Partnership in International Management).

Graduates of VŠE have excellent job prospects and hold significant positions in both the private and public sectors. Most of them find employment in various industries of

manufacturing, banking, accounting, auditing, trade, marketing, and information technology.

In addition to its regular study programs, VŠE offers MBA and MPA programs as well as lifelong learning opportunities. The offer and its diverse range allow interested individuals to expand their knowledge and obtain internationally recognized qualifications. Micro-courses within lifelong learning serve those seeking to upskill in their careers and become highly attractive to potential employers in the job market.



Collaboration with the faculties of VŠE:

The most common areas of partnership between companies and VŠE are interactions with the individual faculties. Each faculty has specific characteristics. These include different profiles of students and graduates, specific study programs and specializations, distinct internship systems and combinations with practical experience, and other aspects. Each faculty is presented individually below. Some of the most frequent services offered by the faculties to partner companies include:

- » Inputs into education within accredited courses in the form of lectures or seminars
- » Collaboration in the preparation of subjects and study programs
- » Assigning topics for diploma and bachelor's theses
- » Assigning projects and topics for semester papers for students
- » Joint workshops, seminars, and professional lectures for students, alumni, and staff
- » Opportunities to offer student internships and practical experience
- » Partner status of the faculty and presentation of the partner's logo on the faculty's website and premises
- » Promotion of partner's events and job offers on the faculty's website and social media
- » Collaboration in research and the application of scientific results into practice (contractual research, consulting, conferences, etc.)
- » Education of partner's employees (courses focusing on employee development, MBA, DBA, MPA, and other lifelong learning programs)

Faculty of Finance and Accounting

The Faculty of Finance and Accounting (FFA) provides high-quality higher education in bachelor's, master's, and doctoral study programs to ensure that their graduates get the best opportunities in the fields of finance, accounting, and related areas on an international scale. We fulfill this mission with a qualified team of academic staff, both internal and external collaborators who, in addition to teaching, contribute to research and publication activities, contract research, and closely cooperate with professional organizations, and government and non-government institutions. In addition, the faculty offers specialized lifelong education programs, an MBA, professional courses, and a master's program in English.

 ffu.vse.cz/english

Faculty of International Relations

The Faculty of International Relations (FIR) provides higher education and advances knowledge in the fields of international business, international studies and diplomacy, tourism, and hospitality management. It profiles itself as a faculty rooted in internationalization with a high number of international students and academics with international experience. The faculty has established an accredited internship system that allows students to gain practical experience during their studies. It collaborates with a large number of private companies and institutions in organizing various professional events, lectures, and competitions for students. Due to its broad focus, the Faculty of International Relations is prepared to collaborate with companies and institutions from a wide range of different fields.

 fir.vse.cz



Faculty of Business Administration

The Faculty of Business Administration (FBA) belongs to the top tier in Europe. It prepares future managers for practice with excellent knowledge and skills in the areas of management, strategy, corporate finance, marketing, commerce, human resources, and logistics so that they can succeed in the international competitive environment. The faculty offers close cooperation with corporate partners in both teaching and research. It places significant emphasis on the international dimension of all activities – including teaching in foreign languages, international student and staff exchanges, as well as international recognition of research activities. The attainment of two prestigious international accreditations – EQUIS and AMBA – confirms its success. No other faculty or university in the Czech Republic has obtained these accreditations, and globally, it ranks among the top 1% of all economic schools. Thanks to its international accreditations and consistent rankings in the Financial Times, it is the only Czech faculty in the company of universities such as HEC Paris, London Business School, and the University of St. Gallen.

 fba.vse.cz

Faculty of Informatics and Statistics

The Faculty of Informatics and Statistics (FIS) is a unique institution that prepares students in the fields of informatics, economics, and quantitative disciplines. Besides offering programs in informatics and quantitative fields, the faculty also provides two professional study programs in the field of data analytics. These programs include subjects focused on data science, data engineering, and data management. Within these programs, students are required to complete internships, which are carried out in collaboration with faculty partners. In total, the faculty prepares more than two and a half thousand students for the most sought-after careers in the field of informatics and data analytics, making it one of the largest informatics faculties in the Czech Republic. The faculty has a well-established long-term collaboration program with its partners, both companies and public sector entities.

 fis.vse.cz/english

Faculty of Economics

The Faculty of Economics (FoEcon) at VŠE has been among the top economic faculties in the Czech Republic since 2010. It provides its students with education in the fields of economics, economic policy, economic history, regional studies, and public administration. Studies at the Faculty of Economics equip students with deep analytical thinking, teach them to work with complex data sets, and, most importantly, focus on the development of critical thinking. Graduates of the Faculty of Economics work in high-ranking positions in state administration, and local government, and also hold significant roles in senior management positions in private companies. Graduates or even students from the faculty are among the prominent members of the Parliament of the Czech Republic. The Faculty of Economics hosts lectures by the most important representatives of state administration and top executives of major corporations. The Faculty of Economics significantly contributes to solving practical economic and political issues, both at the national and international levels. Among other things, it participates in the conceptualization of the development of the energy industry, the involvement of Czech companies in the completion of nuclear reactors at Temelín 2 and Dukovany 2, as well as in addressing agricultural issues.

 nf.vse.cz/english

Faculty of Management

The Faculty of Management (FM), located in Jindřichův Hradec, is the youngest and the only non-Prague-based faculty of the Prague University of Economics and Business. With its focus on the field of management, it primarily attracts those who want to concentrate on management and leadership in their professional lives. In collaboration with partner organizations, it strives to connect theory with practice under all circumstances, whether through internships, field trips, or involving partners in the teaching process. Additionally, it provides students with almost unlimited opportunities for self-realization through individual or faculty projects and student associations. Because the faculty is an integral part of the region, it actively seeks ways to contribute to its growth, whether by supporting the business environment, collaborating with local organizations, or enhancing the socio-cultural life of the community.

 fm.vse.cz/english



Additional cooperation opportunities with VŠE:

Apart from collaborating with faculties, VŠE offers partner participation in various areas, mostly falling under the categories of career opportunities for students or CSR activities. The options for cooperation are:

Career Opportunities: Events, Advertisements, Job Fairs, Workshops

The VŠE Career Center facilitates contact between employers and students/alumni, organizes career fairs, and helps arrange corporate internships and job offers for students. Partners can also organize attractive lectures, workshops, and other events in collaboration with the university.

Support for Significant VŠE Events: Exhibitions, Balls, Talent Shows, School Anniversary, Open Days, and more

The VŠE Event Center organizes major events for students and graduates, providing partners with many opportunities for brand visibility and active involvement in event programs.

Rental of VŠE Facilities: Campus, Dorms, Locations outside Prague

Partners seeking spaces for training, conferences, or annual company meetings can utilize VŠE's quality event services and combine this cooperation with partnership opportunities. The university offers attractive venues in the center of Prague and training and recreational facilities across the Czech Republic.

Support for Science and Scientific Journals

VŠE conducts numerous high-quality research projects focused on current economic and business topics, including ESG, hybrid work, economic modeling, optimization, and employee and marketing surveys. These projects can be carried out directly for corporate partners or funded in collaboration with external sources. Support for young researchers and scientific journal publications is also welcome.

Support for Alumni Events and Collaboration with Graduates

The VŠE Alumni Center fosters collaboration with graduates from all faculties, maintaining contact through various events throughout the year. Partners can engage with active alumni and support this agenda at the university with our cooperation.

Support for Sports and Outstanding Athletes

VŠE is home to many exceptional athletes, and partnering companies can support talented and well-known students in their careers and studies through scholarships. Partners can also support sports teams and events or promote their brand in VŠE sports halls.

Support for the xPORT Accelerator

The xPORT Business Accelerator at VŠE helps innovative ideas and startups build successful businesses and fosters a strong startup community. Partners can support the accelerator's activities and interesting events.

Support for Students with Disabilities

The Center for Students with Specific Needs aims to facilitate the studies of disabled students. As a partner, you can support the center's activities or even support a specific student with disabilities, such as aiding their career or helping with international exchange.

Cooperation with Student Organizations and Cultural Groups

There are more than 30 student organizations and associations at VŠE. By supporting their activities and projects, partners can establish close connections with energetic and ambitious students.



Additional benefits of cooperation with VŠE:

VŠE highly values all cooperating companies and institutions and their overall financial contributions to the university. Regarding this overall engagement, VŠE has prepared a system of additional benefits for all its partners.

The system is based on the overall exposure and contribution of the partner to VŠE. The overall exposure means all the contributions made by the company to various parts of the university.

Strategic Benefits of Cooperation with VŠE

- » **Being awarded the title of Strategic Partner of VŠE**
- » Personal Account Manager
- » Possibility of branding classrooms and other spaces on the university campus
- » Right to organize an event titled „Day with XY Company at VŠE“
- » All benefits of lower levels of cooperation

More than 2 million CZK (without VAT) per calendar year

Significant Benefits of Cooperation with VŠE

- » **Being awarded the title of Significant Partner of VŠE**
- » Guaranteed participation and fixed booth at the Job Fair ŠANCE
- » Opportunity to have own events and lectures for students on the university campus
- » Display space on the VŠE premises
- » All benefits of lower levels of cooperation

More than 1 million CZK (without VAT) per calendar year

Basic Benefits

- » **Being awarded the title of Partner of VŠE**
- » Priority registration for booth space at the Job Fair ŠANCE
- » Information service about events organized at VŠE – an opportunity for participation or support
- » Participation in ceremonial and representative events at VŠE
- » All benefits of lower levels of cooperation

More than 500 thousand CZK (without VAT) per calendar year

The Prague University of Economics and Business highly values those interested in cooperation. If you are interested in collaborating with our university in amounts less than 500,000 CZK per year, please contact the Partnership Centre of VŠE. They will provide the necessary information and, based on your needs, recommend cooperation with a specific faculty, project, or student organization.



Professional conferences



Cultural and social events



Student activities

We are looking forward to collaborating with you



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